

# Yasmin Amer

Storyteller, producer, and researcher with eight years of experience as a journalist for top media networks and an advanced degree in Human-Computer Interaction.

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## EXPERIENCE

### **WBUR, Boston — Sr. Reporter and Producer for Podcast Unit**

December 2016 - present

- Produce stories for WBUR's [Kind World](#) podcast. This includes conducting interviews, writing and editing scripts, as well as voicing final stories.
- Strategizing and executing plans to increase listener engagement via social media and other platforms.

### **WBUR, Boston — Field Producer**

December 2016 - August 2018

- Produced stories and guest segments for WBUR's Morning Edition.
- Researched story ideas, conducted interviews, and booked guests as the sole field producer for the program.
- Wrote, recorded, and edited final stories for web and radio.

### **CNN, Atlanta — *Writer and Producer***

January 2016 - December 2016

- Wrote, produced, and voiced video stories aired on more than 1000 stations across the U.S. and around the world.

### **CNN, Atlanta — *International Newsource Editor***

April 2013 - December 2015

- Worked with editors and producers from more than 200 affiliates worldwide to produce award-winning newscasts.
- Strengthened CNN's brand by managing the network's international relationships with stations worldwide.

### **CNN, Atlanta — *International News Editor and Translator (Freelance)***

January 2011 - December 2016

- Took charge of all breaking news from an assigned international region.
- Translated Arabic during breaking news stories.

## SKILLS

Producing for broadcast television and radio

Writing

Longform

Storytelling/Podcasts

Field research

Audio/video editing

Interviewing

Prototyping

User testing

Arabic Translation

## AWARDS

**Health Coverage Fellowship** recipient through BCBS (2018)

**RIAS Fellowship** recipient through the Radio, Television, and Digital News Association (2016)

**Peabody Award** for CNN's reporting on "The Arab Spring" (2011)

**Emmy nominated** team for Typhoon Haiyan Coverage (2014)

**Emmy nominated** team for "outstanding coverage of a current news story (long-form)" for Israel/Gaza conflict (2013)

## **CNN, Atlanta — *Show Writer and Producer (Freelance)***

January 2016 - December 2016

- Wrote on-air scripts for CNN domestic live shows.
- Researched show guests and wrote questions for the anchor.
- Determined best video, stills, or graphics for each segment.

## **EDUCATION**

### **Boston University, Boston — *MBA Candidate***

September 2018 - present

### **Georgia Institute of Technology, Atlanta — *M.S. Human Computer Interaction***

January 2013 - December 2015

### **University of North Carolina at Chapel Hill, Chapel Hill, NC — *B.A. Journalism and Mass Communication / Asian Studies***

August 2006 - May 2010

**Emmy nominated** team for coverage of the Syrian civil war (2013)

## **LANGUAGES**

Native fluency in Arabic